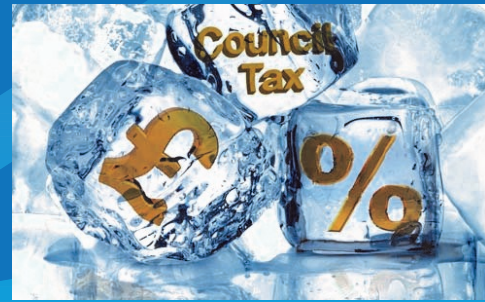


A RECORD OF ACTION A PROMISE OF MORE

The Conservative Manifesto for the
East Cambridgeshire District Council
elections on 7th May 2015



Delivering sound management of East Cambridgeshire District Council

The Council exists to serve **you**, the people who pay for it. We are turning East Cambs into a customer driven, efficient Council with a 'can do' attitude and a pro-business approach.

OUR RECORD

- ✓ Frozen the East Cambs element of Council Tax for the last 2 years
- ✓ Cut the senior management team, deleting 14 posts, saving nearly £500K annually
- ✓ Put forward plans to cut the number of Councillors
- ✓ Begun a review of staff pay, to replace automatic pay increases with performance related pay
- ✓ Picked named Champions to push through a more common sense, non-bureaucratic approach to your services



OUR PROMISES

If you re-elect us in May we will:

- ▶ Freeze the East Cambs element of Council Tax in 2016/17 - that's a 0% increase for 3 years
- ▶ Keep a firm grip on waste and unnecessary bureaucracy
- ▶ Look to save more administration costs to preserve services

Conservatives - low tax, efficient services

Genuinely affordable housing - by local people, for local people

It's **your** community, so you should have a say in how local housing is developed, what it looks like, and who lives there. We believe that *genuinely* affordable homes should be available for local working people.

OUR RECORD

- ✓ **Established a Community Land Trust in Stretham - where local people control the development and the rent or sale of the homes**
- ✓ **Facilitated an allocations policy - the Trust decides who lives there**
- ✓ **Facilitated a planning application for a mixture of high quality private and genuinely affordable homes - rents are pegged to local incomes and set according to individual means**
- ✓ **It's a really high quality development, including: traditional street layouts, a village green, high quality design and materials, 35 private market homes, 15 CLT affordable homes, a Doctor's surgery, business start up units**



OUR PROMISES

If you re-elect us in May we will:

- ▶ **Support delivery of the first Land Trust homes in Stretham**
- ▶ **Continue to support Trusts in Swaffham Prior, Soham and Stretham & Wilburton**
- ▶ **Encourage other places to consider Community Land Trusts**

Conservatives - truly affordable housing

Making East Cambridgeshire an even better place to live

You already know East Cambs is a fantastic place to be. We are working to make sure our District remains one of the best places to live in the country.

OUR RECORD

- ✓ Introduced wheelie bins - together we have gone from recycling 33% of our waste to 54% (predicted to be 56% across the whole year) - thank you!
- ✓ Brought in developers of a 6 screen cinema & entertainment complex
- ✓ Progressed plans for a new leisure centre at Downham Road Ely: 8 lane swimming pool, learner pool, 4 court sports hall, 120 station gym, 2 studios, artificial football pitch

OUR PROMISES

If you re-elect us in May 2015 we will:

- ▶ Aim for a 60% recycling rate and ensure bins are put back tidily
- ▶ Deliver the cinema & leisure centre on Downham Road, Ely
- ▶ Review and improve sports & leisure services throughout the district



STOP PRESS

On 1st April 2015, East Cambs District Council's Planning Committee granted planning permission for the cinema and leisure centre. The cinema is set to be open by summer 2016.



Conservatives - better service, new facilities

Improving local transport

We know there are things that annoy you about getting around the district - we have been working hard to fix them.

OUR RECORD

- ✓ Ensured commitment and planning permission from Cambs County Council to deliver the Ely Southern Bypass by the end of 2017
- ✓ Got a timetabled plan for Network Rail to rebuild Soham Railway Station
- ✓ Kept free parking in our city and town centre car parks
- ✓ Supported the A14 upgrade and junction improvements
- ✓ Helped to ensure community transport routes continue

OUR PROMISES

If you re-elect us in May we will:

- ▶ Push to ensure the Ely Southern Bypass is built
- ▶ Keep free parking in our city and town centre car parks
- ▶ Seek to increase car parking spaces at Littleport Station and Angel Drove, Ely
- ▶ Mark out new lanes on key roundabouts to improve traffic flow



Conservatives - getting things moving

Appropriate developments with better infrastructure

We know that infrastructure and *appropriate* development matters to you...a lot! Conservatives have taken control of delivering infrastructure through the new Community Infrastructure Levy (CIL). We have also improved our planning services.

OUR RECORD

- ✓ Made developers pay up front for new infrastructure and services, with a new 'roof tax' known as CIL and taken a robust negotiating position with developers for so called Section 106 payments
- ✓ Introduced a tough policy on wind farms - so we can control and refuse inappropriate developments
- ✓ New powers for your Parish Council - the opportunity to control their own development and access to extra funds for infrastructure
- ✓ Started an open door policy for planning advice - developers large and small can call in to the East Cambs office to get help and advice quickly
- ✓ Worked with villages and communities to deliver development that they want to see



OUR PROMISE

- ▶ More of the same!

Conservatives - a better way to grow

Bringing in new jobs and funding

We know that you want high quality jobs close to home, and good opportunities for young people. Creating the right infrastructure and transport links attracts businesses and inward investment, helping to create jobs.

OUR RECORD

- ✓ Got improved & Superfast Broadband rolled out across the county
- ✓ Attracted new Agri-Tech Centre to Soham - 100 new jobs
- ✓ Provided 13 Apprenticeships with Cambridge Regional College
- ✓ Won £1.1m for 9 starter business units & 50 new jobs in Witchford
- ✓ Brought in 10 businesses & 60 new jobs via the 360° East Cambs website
- ✓ Encouraged new businesses via E-Space in Littleport and Ely - Council owned offices for business start ups
- ✓ East Cambs Skills Fair - 50 local companies, 800 young people
- ✓ Promoted apprenticeships with local businesses

OUR PROMISE

- ▶ More of the same!



STOP PRESS

CAMBRIDGESHIRE ALLOWED TO RETAIN 100% OF ADDITIONAL BUSINESS RATE GROWTH FROM APRIL 2015

Under plans announced by Conservative Chancellor George Osborne in the March budget, East Cambs District Council is set to receive 100% of business rates growth above the national forecast plus 1%. **If re-elected, the Conservative group at the District Council will ring-fence this money to be spent on business development, creation of new jobs and opportunities for young people throughout the district.**

Conservatives - driving economic success

A RECORD OF ACTION

A PROMISE OF MORE

OUR RECORD:

- Frozen Council Tax for last two years
- Cut senior management posts, saving £500K annually
- Put forward plans to cut the number of Councillors
- Begun a review of staff pay to replace automatic increases with performance related pay
- Supported delivery of *genuinely* affordable homes through Community Land Trusts
- Introduced wheelie bins - recycling has gone from 33% to 54%
- Brought in developers of a 6 screen cinema
- Progressed plans for the new leisure centre in Ely
- Ensured commitment and planning permission for the Ely Bypass
- Got a timetabled plan for Network Rail to build Soham Railway Station
- Kept free parking in our city and town centre car parks
- Supported the A14 upgrade
- Helped to ensure community transport Dial-a-Ride routes continue
- Made developers pay up front for infrastructure and services through the Community Infrastructure Levy (CIL)
- Introduced a tough policy to control wind farm development
- Brought in funding and new jobs to the district
- Developed and promoted opportunities for young people

OUR PROMISES, WE WILL:

- Freeze the East Cambs element of Council Tax for 2016/17
- Support more Community Land Trusts in other communities
- Aim for a 60% recycling rate and ensure bins are put back tidily
- Oversee delivery of the cinema
- Deliver the leisure centre in Ely and review and support leisure services throughout the district
- Push to ensure the Ely Bypass is built
- Keep free car parking in our city and town centre car parks
- Seek to increase car parking spaces at Littleport Station and Angel Drove, Ely
- Use the business rates retention fund on business development, creation of new jobs and opportunities for young people

 **Vote Conservative**