


# CONSERVATIVES DELIVER IN EAST CAMBS

The Conservative Manifesto for the  
East Cambridgeshire District Council  
Elections on 2<sup>nd</sup> May 2019

## Our Plan for East Cambridgeshire



Better bus services,  
like the Ely Zipper,  
and more rural routes

## Our Plan for East Cambridgeshire



Dualing the A10;  
upgrading the A14/A142 junction

## Our Plan for East Cambridgeshire



Community led developments:  
housing *by* the people  
*for* the people

## Our Plan for East Cambridgeshire



Cleaner & Greener:  
more resources for street cleaning;  
cracking down on fly-tipping & graffiti;  
Purge on Plastics

## Our Plan for East Cambridgeshire



Supporting the NHS  
to redevelop the  
Princess of Wales Hospital



**Vote Conservative on 2nd May 2019**

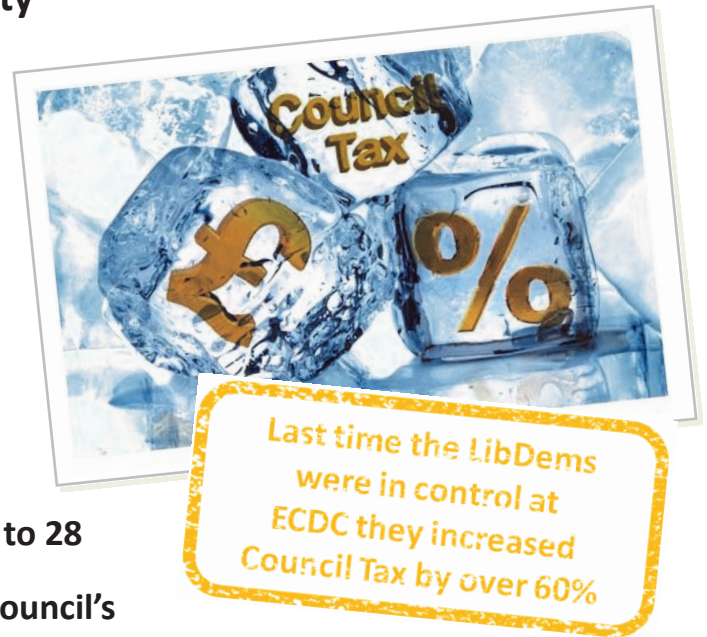
# Our plan for East Cambridgeshire

## Sound financial management

Conservatives have a strong track record of sound financial management at East Cambs District Council. We are being more commercial, which is helping us to keep Council Tax and fees low, but you want us to be reasonable about it, and we will be! **“Commercial for Community”**

### OUR RECORD

- ✓ Frozen the East Cambs element of Council Tax for 6 years; no cuts to services; new investments into services and infrastructure
- ✓ By far the lowest management costs of all Cambridgeshire District Councils
- ✓ Reduction in the number of Councillors - 39 to 28
- ✓ Community Land Trust homes built by the Council's Trading Company with the development income coming back to the tax payers' purse
- ✓ Barton Road housing - new homes, including affordable homes, built by the Council's Trading Company, c.£1.7m back to the tax payers' purse



### OUR PROMISES

If you re-elect us in May we will:

- ▶ **Keep Council Tax and fees low; keep delivering great services**
- ▶ **Be more commercial, but within reason: “commercial for community”**

**Conservatives - low tax, high quality services**

**East Cambs Conservatives get things done**

# Our plan for East Cambridgeshire

## Improving local transport options

We will support our residents that drive with free car parking in our town and city centres and securing highways improvements. We also want to improve alternative transport options in our district.

### OUR RECORD

East Cambs Conservatives have secured:

- ✓ **Ely Zipper & East Cambs Connect transport services**
- ✓ **New cycle routes, e.g. A142 Sutton, Stow-cum-Quy to Lode, A10 underpass, Ely Station, Stuntney to Ely**
- ✓ **Planned cycle routes in new developments, e.g. North Ely**



### OUR PROMISES

If you re-elect us in May we will work towards:

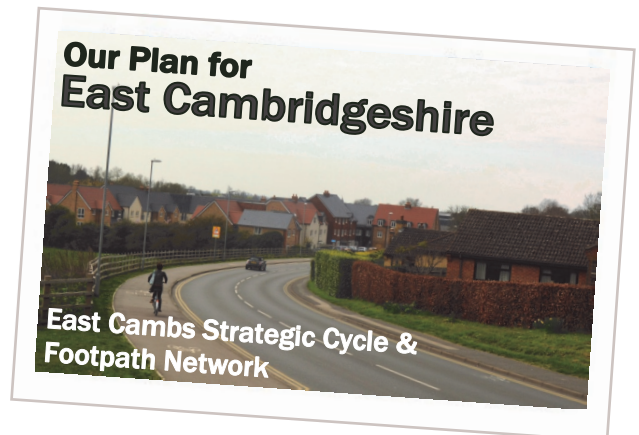
▶ **Better bus services: more frequent, more rural routes**

We will use the Conservative led **Ely Zipper** model to identify new routes and lobby the Combined Authority for improvements.

**The model** - subsidise a service with good frequency to get people to key destinations quickly. Over time, the subsidy reduces as ridership increases.

▶ **East Cambs Strategic Cycle/Footpath Network**

Conservatives have drafted a Strategic Cycle & Footpath Network map. If re-elected we will consult on the map, add it to our CIL Infrastructure funding list, and seek developer and other contributions, so that over time we improve the network as a whole.



## Conservatives - new transport alternatives

# Our plan for East Cambridgeshire

## Transport infrastructure

Even though not always the responsibility of the District Council, we do put money in, and we will continue to push the County Council and the Combined Authority to deliver what you need - East Cambs Conservatives have a track record of doing just that!

### OUR RECORD

- ✓ Ely bypass - open
- ✓ A14 motorway - opening 2020
- ✓ A10 dualling - business case proven
- ✓ Soham Railway Station - design stage
- ✓ Pledge to fight for retained road access in Queen Adelaide rail upgrade
- ✓ New car parks open for rail users at Ely & Littleport - with low fees



### OUR PROMISES

If you re-elect us in May we will keep up the pressure on East Cambs projects:

- ▶ A14 / A142 junction upgrade at Exning
- ▶ A10 dualling, incl upgrade of the BP & Lancaster Way roundabouts
- ▶ Soham Railway Station - phase 1 Spring 2021
- ▶ Road access retained in Queen Adelaide junction upgrade

And we will:

- ▶ Keep free car parking in our city and town centre car parks
- ▶ Seek land to further extend car parking at Angel Drove / The Dock, Ely



## Conservatives - keeping things moving

# Our plan for East Cambridgeshire

## Housing - *by local people, for local people*

Communities in East Cambs are establishing Community Land Trusts (CLTs) that provide **truly affordable homes for local working people with ties to their community** - housing for the next generation.

### OUR RECORD

- ✓ Supported the CLT site in Stretham - 25 CLT owned homes, phase 2 includes a GP surgery
- ✓ Supported and delivered Soham CLT - 8 CLT owned homes
- ✓ Supported and delivering Haddenham CLT - 19 CLT owned homes
- ✓ Decision to purchase the Princess of Wales housing site in Ely - 15 CLT owned homes in phase 1, up to 18 in phase 2 (subject to planning)



### OUR PROMISES

If you re-elect us in May we will:

- ▶ Continue to support Community Land Trusts across the district
- ▶ Encourage communities to set up their own Community Land Trust
- ▶ Complete the purchase and deliver the new homes at the Princess of Wales site in Ely - with the CLT affordable homes being reserved for local working people



## Conservatives - truly affordable housing

# Our plan for East Cambridgeshire

## Cleaner, greener East Cambridgeshire

East Cambs residents are the best recyclers in Cambridgeshire! We are clamping down on all forms of environmental crime and **will prosecute whenever we can.**

### OUR RECORD

- ✓ Brought the waste and recycling service in house - £1 per house, per week
- ✓ You are now recycling the highest percentage of waste in all of Cambridgeshire (63% in Dec 18) - thank you!
- ✓ 1000 of you have taken up the offer of a second blue recycling bin
- ✓ New resources going into street cleaning, and tackling fly-tipping, graffiti and litter
- ✓ Launched our “Purge on Plastics” campaign
- ✓ Adopted a pro-active, positive Trees Policy
- ✓ Implemented a programme of renewal of street furniture



### OUR PROMISES

If you re-elect us in May we will:

- ▶ Aim for a 65% recycling rate, with your help
- ▶ Continue our Purge on Plastics campaign to reduce single use plastics and encourage others across the district to do the same
- ▶ Expand Ely Country Park

## Conservatives - cleaner, greener district

# Our plan for East Cambridgeshire

## Social & community infrastructure

East Cambs Conservatives believe in services that are based from *within* our communities, locally rooted, locally loved.

### OUR RECORD

At the County level:

- ✓ Policing: extra officers on the frontline, action on hare coursing
- ✓ New schools: Ely, Littleport, Soham
- ✓ Investment into libraries
- ✓ Expansion of Child & Family Centre services into our communities
- ✓ Community based adult social care revolution - Neighbourhood Cares



At the District Council:

- ✓ Delivered the cinema & Ely Leisure Village and The Hive Leisure Centre
- ✓ Free Wifi in Ely and Soham centres
- ✓ Hugely successful Ely Markets programme

### OUR PROMISES

If you re-elect us in May we will:

- ▶ Support the delivery of a new hospital at the Princess of Wales site in Ely, including a full Local Urgent Care Service and new GP provision
- ▶ Implement a 33% business rates cut for local High Street retailers - funded by central Government
- ▶ Develop Market Town Strategies in Littleport, Ely and Soham - funded by the Combined Authority, worked up locally

## Conservatives - community based services

# A RECORD OF ACTION A PROMISE OF MORE

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## OUR RECORD

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- Barton Road housing - new homes, including affordable homes, built by the Council's Trading Company, c.£1.7m back to the tax payers' purse

### Improving local transport options

- Got the Ely Zipper and East Cambs Connect transport services going at the County Council
- Secured new cycle routes via the County Council, e.g. A142 Sutton, Stow-cum-Quy to Lode, A10 underpass, Ely Station, Stuntney to Ely
- Secured new planned cycle routes in new developments

### Transport infrastructure

- Ely bypass - open
- A14 motorway - opening 2020
- A10 dualling - business case proven
- Soham Railway Station - design stage
- Pledge to fight for road access in Queen Adelaide rail upgrade
- New car parks open for rail users at Ely & Littleport - with low fees

### Housing - *by local people, for local people*

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- Decision to purchase the Princess of Wales housing site in Ely - 15 CLT owned homes in phase 1, up to 18 in phase 2 (subject to planning) - genuinely affordable homes reserved for local working people with ties to the area



**Vote Conservative on 2nd May 2019**



# A RECORD OF ACTION A PROMISE OF MORE

# 2/4

## OUR RECORD

### Cleaner, greener East Cambridgeshire

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### Social & community infrastructure

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# A RECORD OF ACTION A PROMISE OF MORE

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# A RECORD OF ACTION A PROMISE OF MORE

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